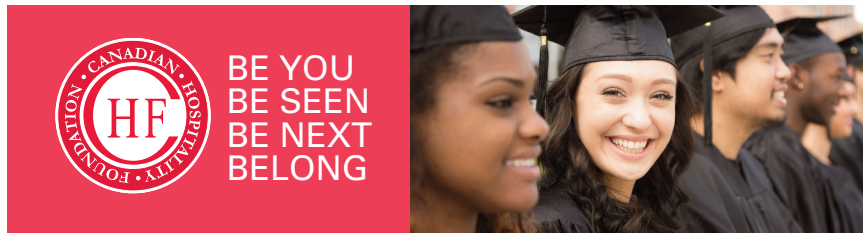


# CANADIAN HOSPITALITY FOUNDATION



## CHF RED DOOR BENEFIT GALA

Saturday February 29, 2020 Hotel X Victory Ballroom

### Product Donation Benefits

The 2020 CHF Red Door Benefit Gala is the Foundation's launch and fund raiser for its new Red Door Scholarship Program. The Foundation is expecting to host 460 senior management individuals from the foodservice and hospitality industry. Guests will be the first to learn all about the new full scholarship program and will provide industry people to come together, to network, to enjoy an evening of great food, drink and dancing while raising funds to help create successful pathways for those looking to make a life-long career in the foodservice and hospitality industry. All funds raised will go towards the Red Door Scholarship Program which will support students across Canada.

#### TYPES OF FUND RAISING ACTIVITIES DURING THE EVENING:

##### LIVE AUCTION

Donations of products and or services of \$1,000 or more are put in consideration for the Live Auction. A maximum of 5 Live Auction packages are auctioned off during the evening. Each package can be made up of a single donor or a combination of donors. Each Live Auction Package will be showcased with a full page description of the donation in the evening's program with photos and the donating company logo(s) and of course a description of the package.

The package will be part of the evenings audio visual presentation which will be shown on a loop on two large video screens during the evening and of course during the auction as well as displayed on a large poster board in the cocktail reception.

The final number of Live Auction items to be auctioned will be limited to the number and types of donations received and time constraints of the evening.

##### SILENT AUCTION

Donations of products and or services under \$1,000 (sometimes more depending on the number of items received for the Live Auction) are placed in the Silent Auction. All donations are listed in the program by item description, donor and value in the evening's program and each donation is displayed in physical or photographic form on the auction tables during the evening with the company name on the bid board.

##### RAFFLE

Three to four items are selected from the donations to be in the raffle based on their value to generate raffle ticket sales. These items are selected by the staff of the CHF. The items selected for the raffle will be showcased in the evening's program with photo(s) and the donating company's logo(s) along with the description. The items are showcased on the two large screens during the dinner and on large poster boards in the cocktail reception. Depending on the items they might also be displayed physically within the cocktail reception. Donations considered for the raffle are based on value (\$300 or more) and demand value.

##### TAX RECEIPT

Tax receipt is available upon request for the retail value of the donation under the Revenue Canada guidelines. Charitable # 10076 5882 RR001

Decisions on allocations are made by the staff with the consideration of the donor's wishes. We do our best to ensure that the maximum value of the donation is achieved for the donor and the Foundation. Please contact the office if there are any questions or special requests [info@theCHF.ca](mailto:info@theCHF.ca) or 416-649-4239.

**Thank you so much for your consideration and support.**