# THE VELVET LOUNGE



2011 CANADIAN HOSPITALITY FOUNDATION BALL PROGRAM AND AUCTION GUIDE METRO TORONTO CONVENTION CENTRE CONSTITUTION HALL

# **PLATINUM SPONSORS**



THE GLOBE AND MAIL \* Official Ball Sponsor for 18 Years Official Ball Sponsor for 11 Years

#### SILVER SPONSORS

ANDREW PELLER - LIMITED ----









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# Good Evening and Welcome to THE VELVET LOUNGE

We would like to thank you for joining us this evening and in turn for enthusiastically supporting the Canadian Hospitality Foundation. The work of the Foundation ensures that dedicated men and women are able to achieve their academic and skills-based goals within our Canadian culinary and hospitality institutions, and be the best they can be, in order to join the ranks of our industry, the foodservice and hospitality industry.

As we enjoy an evening of wondrous performances from Matt Dusk and Glass Tiger, fabulous food, drink and dancing, we should remember that the reason we are here tonight is to provide assistance to these men and women who are preparing for our industry. Your contribution tonight is an investment in our business' future human capital. All proceeds from the evening go directly to scholarships and awards.

Please give generously; you are investing in your business' future.

As Ball Co-Chairs we would like to thank our 2011 CHF Ball Committee. These members of our industry have taken time out of their extremely busy schedules and through their tireless efforts, enthusiasm and dedication have made this event come to life. Thank you.

Please also welcome our Master of Ceremonies, Kevin Frankish, co-host of the City TV's Breakfast Television. A special thank you to Kevin for his consistent support of our worth while cause.

Once again we are honoured to have the support of our Platinum Sponsors; Unilever Food Solutions, a supporter for 18 years and The Globe and Mail, a supporter for 11 years.

We are also thrilled to have our Silver Sponsors; Andrew Peller Limited, Danone Professional, Saputo Dairy Products Canada, and Trimen Food Service Equipment support us once again. We would also like to welcome our two new Silver Sponsors; Maple Leaf Consumer Foods/Canada Bread Foodservice and The TDL Group.

It takes many people and many companies to achieve our goal and we would be remiss for not thanking all of the companies that have purchased tables, tickets, and donated to our fund raising activities, so please take some time and make note of all our sponsors and donors within our program.

Please enjoy your evening and remember all proceeds from the evening's fund raising activities benefit the CHF scholarship program which help our collective future human capital investment in the hospitality and foodservice industry.

Ginny Hare, Sherri Vanderleeuw and Murray Webb Saturday, October 22nd, 2011 2011 Canadian Hospitality Foundation Ball Co-Chairs



# Enjoy the Velvet Lounge!

The Canadian Hospitality Foundation scholarships will support tonight's extraordinary talent and help individuals on their journey to become future leaders of the foodservice and hospitality industries.

Our participation is one important way that we celebrate our industry.



# **Our Services**

Throughout the year, Unilever Food Solutions Services work in combination with professional products to help us deliver our brand promise to our customers. Our Services make our total offering more relevant to the wider challenges foodservice operators face every day.



# YOUY GUESTS

Keep your guests coming back for more



/ΟUΥ MENU

Keep your menu healthy, nutritious, appealing and profitable



# your KITCHEN

Keep your kitchen efficient and thriving

For more information, visit **unileverfoodsolutions.ca** 







Proud sponsor of the Canadian Hospitality Foundation for eleven years



# **EVENING'S SCHEDULE**

Reception 6:30 p.m.

Enjoy our Photo Booth which is compliments of Unilever Food Solutions and The Globe and Mail and our open bar compliments of Diageo Canada

> Balloon Bonanza balloons are \$20 each Balloon Bonanza balloons are available while supplies last

Silent Auction and Raffle are open until 9:45 p.m.

Raffle tickets are \$50 each or three for \$100

Draw of winning raffle tickets will be held after the Live Auction Ticket holders must be present in the ballroom during draw to win Silent Auction items can be cashed out only after the Raffle Draw



Opening of dinner by our Master of Ceremonies, Kevin Frankish, Co-Host of CityTV's Breakfast Television

Opening remarks by our esteemed CHF Chairman of the Board, Paul Glover, Senior Vice President, ARAMARK Canada Ltd.

Speaking on behalf of our 2011 Scholarship Winners, Niranjala Storm, University of Victoria, B. C. winner of the 2011 CHF Hospitality Management Scholarship

Internationally acclaimed singer, songwriter, and producer – Matt Dusk to entertain us after dinner

#### 10:15 p.m.

Live Auction to be conducted by Bethann Colle, Bethann Colle & Associates

Raffle to be drawn after Live Auction Guest or a representative must be in the room to win

Five Juno Awarded and Grammy Nominee – Glass Tiger to perform the night away

Enjoy your evening!







# THE VELVET LOUNGE MENU

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Deluxe Bread Basket compliments of Canada Bread

Woodland Mushroom Soup

Grilled Vegetables with Goat Cheese Mushroom & Artichoke Salad Smoked Tomato Vinaigrette

Rack of Lamb in Mustard Crust Cabernet Sauce Potato & Parsnip Mash Asparagus, Broccolini & Baby Top Carrot Sautee

Pear & Marscapone Tart

Coffee & Tea

Specialty Cheeses & Bread Accompaniment compliments of Saputo Dairy Products Canada and Ace Bakery Ltd.

#### **Vegetarian Option**

Beet Risotto in a Parmesan Cup Asparagus, Broccolini & Baby Top Carrot Sautee

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#### WINE FOR THE EVENING

Crush White VQA, 2010, Niagara Peninsula A blend of Pinot Grigio, Riesling, Sauvignon Blanc, Chardonnay and Muscat. Refreshing with flavours of juicy fresh fruits such as pear, peach, melon and apple.

Peller Estates Family Select Cabernet Merlot VQA, 2010, Niagara Peninsula Classic assemblage of Cabernet Franc, Merlot and Cabernet Sauvignon. On the palate, soft tannins and fruit-forward flavours of blackberry and plum, accented by notes of spice and sweet vanilla.



Our special thanks to our Sponsors and Table Buyers. Welcome to those of you who are joining us for the first time and thank you to those who have continued your support over these many years.

#### PLATINUM SPONSORS

# THE GLOBE AND MAIL \*

Official Ball Sponsor for 18 Years

Unilever Food

Solutions

#### Official Ball Sponsor for 11 Years

Foodservice

#### SILVER SPONSORS

ANDREW PELLER







#### GALA INNER CIRCLE SPONSORS

A. Lassonde Inc. \* ARAMARK Canada Ltd. \* Compass Group Canada \* Fairmont Hotels & Resorts Hunter Amenities International Inc. \* LG Electronics Canada \* Metro Wallcoverings Ontario Restaurant Hotel & Motel Association-Toronto Region \* Smart Serve Ontario Starwood Hotels & Resorts Worldwide Inc.

#### GALA BENEFACTOR SPONSORS

Bridgewater International \* Coca-Cola Refreshments Canada \* Credible Upholstery Ltd.
 Ecolab \* Gordon Food Service (GFS) \* Hilton Toronto \* Kimberly-Clark Professional
 PepsiCo Canada \* Pizza Pizza Ltd. \* Prime Restaurants Inc. \* Shurway Contracting
 Sofina Foods Inc. \* The Second Cup \* Threecaf Brands Canada Inc.

#### **GALA PATRON TABLES**

Alger-Triton /Electric Mirror LLG USA \* ARAMARK Canada Ltd. \* Artco International Inc. Beaulieu Canada \* Campbell Company of Canada \* Canadian Restaurant & Foodservices Association Casino Rama \* Centennial College \* Delta Hotels and Resorts \* Diversey Canada, Inc. E.D. Smith Foods \* FH Hospitality Group/Fleetwood Fine Furniture \* George Brown College Globalive Communications Corp. \* Heinz Canada \* Kostuch Media Ltd. \* Kraft Canada Inc. Kruger Products \* Magnum Food Brokers Inc. \* McCain Foods \* Molson Coors Canada Mother Parkers Tea & Coffee Inc. \* New York Fries and South St. Burger Co. RBI Enterprises Inc./The Global Group \* Rogers Cable Ryerson University, Ted Rogers School of Hospitality and Tourism Management \* Sara Lee Foodservice SCA Tissue North America, LLC \* Serta Mattress Company \* Silverware P.O.S. Starbucks Coffee Canada \* Sysco Canada Inc. \* The Fairmont Royal York \* The Steritech Group Tourism Toronto \* Traffic Tech \* Zast Foods Corporation



#### ANNUAL SPONSORED SCHOLARSHIPS

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All proceeds from this evening's festivities go towards the Canadian Hospitality Foundation scholarship program. The following companies provide their own funding for their named scholarships which are administered by the Canadian Hospitality Foundation.

Garland Canada – Manitowoc Foodservice \$10,000 (four scholarships)

ARAMARK Canada Ltd. \$3,500

Fairmont Hotels and Resorts \$2,500

John Rothschild, Prime Restaurants Inc. \$2,500

Andrew Peller Limited \$2,000

Metro Toronto Convention Centre \$2,000

Jack Hemmings \$1,000

#### HONORARY SCHOLARSHIPS

The following scholarships have been established by the Canadian Hospitality Foundation to honour those individuals for their dedication and continued support of the industry.

> Brian Kirkwood \$3,000 Florence Montgomery \$3,500 Grant Thornton \$3,500 John E. Coles \$2,500 John H. Sexton \$3,500 Kevin Frankish \$3,000 Nat Bailey \$3,500 Pamela Stradwick \$3,000



hird row – 1 to r CHF - Metro Wallcoverings Cullinary 2-yr Scholarship (\$2,500) MELINA LUND Humber College, Toronto, ON Canadian Hospitality Foundation Culinary 2-yr Scholarship (\$2,500) JASON BROOKER Southern Alberta Institute of Technology, Calgary, AB Canadian Hospitality Foundation Culinary 2-yr Scholarship (\$2,000) KARA J. SMITH Assiniboine Community College, Brandon, MB

 Fourth row – I to r
 Canadian Hospitality Foundation Culinary 2-yr Scholarship (\$1,500) TASHA V. RUDRUM Conestoga College, Waterloo, ON

 CHF - Garland Canada-Manitowoc Foodservice Culinary 2-yr Scholarship (\$3,500) PAUL PASCHINK Fanshawe College, London, ON

 CHF - Danone Professional Culinary 2-yr Scholarship (\$2,000) MEGAN E. MCKIBBIN Fanshawe College, London, ON











 Top row – 1 to r
 Canadian Hospitality Foundation Culinary 2-yr Scholarship (\$1,500) JACOB L. DUBOY-FITCH Nova Scotia Community College, Halifax, NS

 CHF - Shurway Contracting Culinary 2-yr Scholarship (\$2,000) LINDSAY SKOROPADA Stratford Chefs School, Stratford, ON

 Canadian Hospitality Foundation Culinary 2-yr Scholarship (\$2,000) ERIC NEAVES Stratford Chefs School, Stratford, ON

- Second row I to r
   CHF Starwood Hotels & Resorts Worldwide Culinary 2-yr Scholarship (\$2,500)
   RANDI B. RUDNER Stratford Chefs School, Stratford, ON

   Canadian Hospitality Foundation Culinary 1-yr Scholarship
   (\$1,500)
   BRADLEY M. LEPITRE
   Camosun College, Victoria, BC

   CHF Garland Canada-Manitowoc Foodservice Culinary 1-yr Scholarship
   (\$1,500)
   REBECCA G MULDER
   Vancouver Community College, Vancouver, BC
- Third row I to r
   Canadian Hospitality Foundation Culinary 1-yr Scholarship (\$1,000) STEPHANIE E. WARD Vancouver Community College, Vancouver, BC

   CHF Jack Hemmings Culinary 1-yr Scholarship (\$1,000) ROSEANNA BALI George Brown College, Toronto, ON

   Canadian Hospitality Foundation Culinary 2-yr Scholarship (\$1,500) MICHAEL CIRILLO Humber College, Toronto, ON

 Fourth row – I to r
 Canadian Hospitality Foundation Culinary 1-yr Scholarship (\$1,000) DAVE BOUFFARD La Cité Collégiale, Ottawa, ON

 CHF - Garland Canada-Manitowoc Foodservice Culinary 1-yr Scholarship (\$1,500) DOMINIC GIROUX La Cité Collégiale, Ottawa, ON

 Canadian Hospitality Foundation Culinary 1-yr Scholarship (\$1,000) TIFFANI C. MCBEE Saskatchewan Institute of Applied Science & Technology, Regina, SK



 Fourth row – I to r
 Canadian Hospitality Foundation Hospitality Management Scholarship (\$2,000)
 PAIGE E. BRAR
 Camosun College, Victoria, BC

 Canadian Hospitality Foundation Hospitality Management Scholarship
 (\$2,000)
 TANIA RIVERA
 Camosun College, Victoria, BC

 Canadian Hospitality Foundation Hospitality Management Scholarship
 (\$2,000)
 TANIA RIVERA
 Camosun College, Victoria, BC

 Canadian Hospitality Foundation Hospitality Management Scholarship
 (\$2,000)
 YA NIEN TANG
 Vancouver Community College, Vancouver, BC



Fourth row – I to r Canadian Hospitality Foundation Hospitality Management Scholarship (\$2,000) MARIE-EVE POIRIER Institut de tourisme et d'hotellerie du Quebec, Montreal, QC Canadian Hospitality Foundation Hospitality Management Scholarship (\$2,000) PATRICIA TESSIER Institut de tourisme et d'hotellerie du Quebec, Montreal, QC Canadian Hospitality Foundation Hospitality Management Scholarship (\$2,000) REDA SABBAH Southern Alberta Institute of Technology, Calgary, AB



- Canadian Hospitality Foundation Hospitality Management Scholarship (\$2,000) ANDREA ROSS Fanshawe College, London, ON Canadian Hospitality Foundation Hospitality Management Scholarship (\$2,500) MARIE-LOU MORIN La Cité Collégiale, Ottawa, ON
- Third row I to r
   Canadian Hospitality Foundation Hospitality Management Scholarship (\$1,000)
   MYRLANDE AUGUSTIN
   La Cité Collégiale, Ottawa, ON

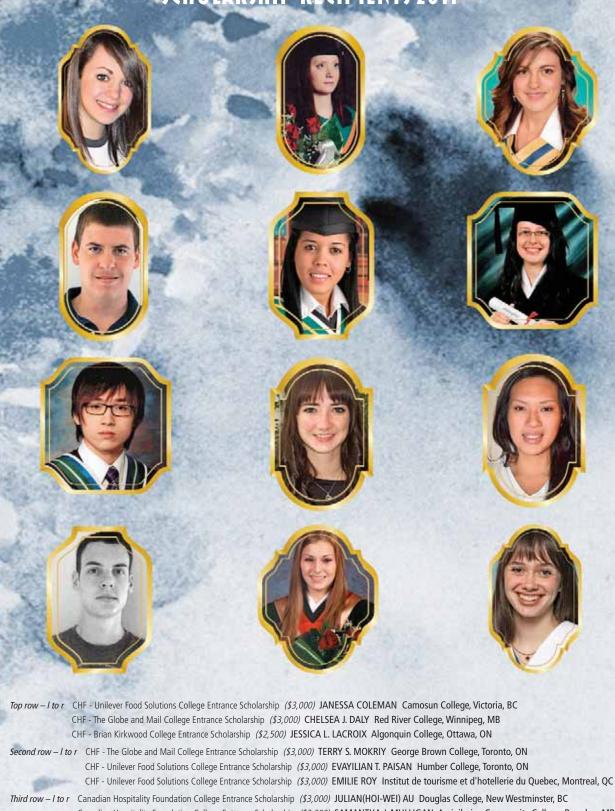
   Canadian Hospitality Foundation Hospitality Management Scholarship
   (\$1,500)
   HEATHER M. STEVENS
   Nova Scotia Community College, Halifax, NS

   Canadian Hospitality Foundation Hospitality Management Scholarship
   (\$1,500)
   ELLEN M. BEST
   Nova Scotia Community College, Halifax, NS

 Fourth row – I to r
 CHF - Jack Hurlbut Post Diploma Scholarship (\$3,000)
 COLIN W. UREN Mount St. Vincent University, Halifax, NS

 Canadian Hospitality Foundation College Entrance Scholarship (\$3,000)
 PATRICIA L. MOLENKAMP Fanshawe College, London, ON

 CHF - The Globe and Mail College Entrance Scholarship (\$3,000)
 HEATHER N. MACDONALD Southern Alberta Institute of Technology, Calgary, ON



Canadian Hospitality Foundation College Entrance Scholarship (\$3,000) SAMANTHA J. MULLIGAN Assiniboine Community College, Brandon, MB CHF - Kevin Frankish College Entrance Scholarship (\$3,000) PAULENE SAW Centennial College, Toronto, ON

 Fourth row – I to r
 CHF - Pamela Stradwick College Entrance Scholarship (\$3,000)
 KYLE R. BRANDT Fanshawe College, London, ON

 CHF - Unilever Food Solutions College Entrance Scholarship (\$3,000)
 VALERIE QUESNEL La Cité Collégiale, Ottawa, ON

 CHF - The Globe and Mail College Entrance Scholarship (\$3,000)
 ALICIA M. MCGRATH Nova Scotia Community College, Halifax, NS



 Top row – I to r
 CHF - Florence Montgomery University Entrance Scholarship (\$3,500) NEIL WARRINGTON University of Victoria, Victoria, BC

 CHF - Nat Bailey University Entrance Scholarship (\$3,500) BRIANNE M. HAMPSON Mount St. Vincent University, Halifax, NS

 CHF - Jack C. Sim University Entrance Scholarship (\$3,500) GEE NA LEE Ryerson University, Toronto, ON

Second row – 1 to r CHE - John H. Sexton University Entrance Scholarship (\$3,500) BROOKE TAYLOR University of Guelph, Guelph, ON CHF - The Globe and Mail University Entrance Scholarship (\$3,500) AARON S. LAURIE University of Guelph, Guelph, ON Canadian Hospitality Foundation Hotel and Restaurant Management Scholarship (\$2,500) RINA VILLAVICENCIO Niagara College, Niagara-on-the-Lake, ON

Third row – I to r CHF - Unilever Food Solutions University Entrance Scholarship (\$3,500) JENNA P. PACHOLKO Ryerson University, Toronto, ON CHF - John Rothschild, Prime Restaurant Inc. Bachelor of Applied Business Degree in Hospitality Management Scholarship (\$2,500) CARSON A. ROBERTSON Ryerson University, Toronto, ON

CHF - Metro Toronto Convention Centre Event Management Scholarship (\$2,000) SUSAN E.R. GRAHAM George Brown College, Toronto, ON



Canadian Hospitality Foundation 2011 BOARD OF DIRECTORS

**Chair** – Paul Glover, Vice-President, ARAMARK Canada Ltd. **Vice-Chair** - John Rothschild, Chairman & CEO, Prime Restaurants Inc.

Managing Director - J. Charles Grieco, Chair and President, Ontario Hostelry Institute Treasurer - Ryan Pennie, President, Zast Foods Corporation

Dominic Bombino, Senior Vice-President

Foodservice, Saputo Dairy Products Canada, G.P.

Cynthia Bond, Director of Public Relations and Partnerships Starwood Canada

> Rosanna Caira, Publisher Kostuch Media Ltd.

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David Martin, Director Ted Rogers School of Hospitality and Tourism Management, Ryerson University

> Perry Nixdorf, Vice President, Operations The Globe and Mail Inc.

Domenic Ruso, VP Sales, North Division Unilever Food Solutions

Jacques Seguin, President The Garland Group – Manitowoc Foodservice

Gord Sneath, National Key Accounts Ambassador Andrew Peller Limited

> Steven Tsambalieros, President Steritech Canada

Murray Webb, Vice-President Supply Chain of Canada ARAMARK Canada Ltd.

Garth Whyte, President and CEO Canadian Restaurant and Foodservices Association

#### **Canadian Hospitality Foundation**

#### 2011 BALL COMMITTEE

Thank you to the members of the 2011 Ball Committee who have taken time out of their busy schedules to procure table sales and auction donations.

#### BALL CO-CHAIRS

Ginny Hare, Ball Co-Chair Channel Marketing Manager, Unilever Food Solutions

Sherri Vanderleeuw, Ball Co-Chair Marketing Manager, Foodservice – Tea, Mother Parkers Tea & Coffee Inc.

Murray Webb, Ball Co-Chair Vice President Supply Chain of Canada, ARAMARK Canada Ltd.

#### **COMMITTEE MEMBERS**

Kristina Appleton, National Purchasing Manager, ARAMARK Canada Ltd. Dominic Bombino, Senior VP, Foodservice, Saputo Dairy Products Canada G.P. Cynthia Bond, Director of Public Relations and Partnerships, Starwood Canada Sal Caggiula, Director - Circulation, Central Canada, The Globe and Mail Inc. Jane Callaghan, National Purchasing Manager, Supply Chain Management, ARAMARK Canada Ltd. Paul Cesario, President, Trimen Food Service Equipment Inc. Jason Cheskes, President, Above The Line Solutions Carol Facca, Manager, Corporate Relations and Sponsorship Program and Executive Assistant to the President and CEO, Canadian Restaurant and Foodservices Association Jane Gaynor, National Business Development Manager, Campbell Company of Canada **Paul Glover**, Vice President, ARAMARK Canada Ltd. J. Charles Grieco, President and Chair, Ontario Hostelry Institute Anthony Hopkins, Principal, Anthony R. Hopkins & Associates Jonathan Hughes, Director of Sales, Zast Foods Corporation Brenda James, Senior Account Manager, Kostuch Media Ltd. Ryan Kelly, Director of Purchasing, Westmont Hospitality Group Blair Marshall, National Vice President, Food Service, Saputo Dairy Products Canada G.P. David Martin, Director, Ted Rogers School of Hospitality and Tourism Management, Ryerson University Mary Ovcjak, National Purchasing Manager, ARAMARK Canada Ltd. Barb Shopland, President & CEO, 2gener8 Solutions Pamela Stradwick, Graphic Designer and Consultant

#### RAFFLE \* LIVE AUCTION \* SILENT AUCTION \* BALLOON BONANZA

The Canadian Hospitality Foundation is Canada's largest industry-driven source of scholarships for students pursuing education and training for careers in the foodservice and hospitality industry. The Foundation seeks to ensure that bright and deserving young men and women can follow their dreams of careers within our industry.

The funds raised this evening support these scholarships.

The Live Auction, Silent Auction, Balloon Bonanza and the Raffle are important to the success of the evening as well as part of the evening's entertainment. We therefore thank the many companies who donated so generously to the Raffle, Live and Silent Auction and the Balloon Bonanza and we also thank our guests for taking part in the fun and excitement of bidding for these wonderful items and for taking your chances with the Balloon Bonanza and the Raffle. A successful bidder will not only walk away with a great auction item, but will have invested in the future of the hospitality and foodservice industry.

Thank you and good luck!

#### \* Live Auction conducted by BETHANN COLLE \*

#### CONDITIONS OF SALE

- 1. All sales are final and no exchanges are permitted.
- All travel, accommodation, restaurant and wine tour packages must be taken within one calendar year of purchase, unless otherwise noted. Reservations must be made ahead of time and are subject to availability.
- Payment may be made with cash, Visa, American Express, Mastercard or personal cheque. Cheques must be madeout to the Canadian Hospitality Foundation. All auction items must be paid for in full by the end of the evening.
- The auction guide is subject to additions or deletions that will be announced the evening of the dinner or posted at time of sale.
- 5. All auction items must be removed from the Metro Toronto Convention Centre the evening of the sale except where delivery has been offered.
- 6. All items are tax exempt.
- 7. The Auctioneer and Auction Coordinator's decisions shall be final in all matters and disputes pertaining to the auction.
- Silent auction bidding closes at 9:45 p.m. Auction item payments and pick-up from 10:30 p.m.(or once raffle draw has been completed).

#### SILENT AUCTION GUIDELINES

- Each item in the Silent Auction will have a bid sheet with a corresponding number to the one found in the auction guide.
- 2. Bid sheets may NOT be removed from the tables under any circumstances.
- Print legibly. Please ensure all information is printed in the space provided. Any illegible entry on a bid sheet will be crossed off by the volunteer and the previous bidder remains.
- 4. Each bid must start at the established 'starting bid'.
- 5. Each new bid must be in increments, as noted on the bid sheet. One bidder can make several bids provided that the previous bid has been raised. Any bid that does not follow this rule will be crossed off by the volunteer and the previous bidder remains.
- When the auction has closed, no other bids are allowed to be made and the highest bidder is the purchaser of the item.
- 7. All winning bidders will be posted alphabetically on the winning boards where a volunteer will hand the winner their winning bid sheet(s).
- 8. The winner then takes their bid sheet(s) to the cashier for payment.
- 9. With pink/yellow receipt in hand the winning bidder can then collect their auction items.

# 2011 CANADIAN HOSPITALITY FOUNDATION BALL THE VELVET LOUNGE RAFFLE

Tickets are \$50 each or three for \$100

**First Prize** estimated value \$9,000 The Dream Vacation courtesy of Aeroplan<sup>®</sup> and Starwood Hotels & Resorts

100,000 Aeroplan Miles will fly you and a guest business class anywhere in continental North America, Hawaii, South America or the Caribbean or economy class to several destinations in Europe. 100,000 Starwood Starpoints will ensure you are pampered at your favourite Starwood brand anywhere in the world – Westin, Sheraton, Le Meridien, W, Luxury Collection, St. Regis and more to choose from. Spread out your points at a mid-priced hotel for an astounding number of nights or splurge it at a luxury hotel or resort in Rome, Hawaii, New York, Buenos Aires, or London. Starpoints can also be redeemed for gift certificates, room upgrades and in-hotel indulgences. It's a dream vacation because it truly is your dream!





<sup>®</sup>Aeroplan is a registered trademark of Aeroplan Canada Inc.

# Second Prize estimated value \$1,880 LG 47" Cinema 3D Smart TV courtesy of LG Electronics Canada Inc.

Introducing the brighter, lighter, more comfortable, battery-free and certified flicker-free LG Cinema 3D TV. It's time to welcome the next generation 3D TV with better viewing experience to your living room. Included with the TV is a 3D blu ray player.



Third Prize estimated value \$520

## Apple 16GB iPad 2 with WiFi courtesy of Best Buy for Business & Future Shop Business Solutions

The most sought after device of 2010 has been refined, updated and made better than ever – the iPad 2. It's loaded with Apple's dual-core A5 chip for better and faster everything, two cameras, and 9x the graphics performance of the original.







# THE VELVET LOUNGE

### LIVE AUCTION



# L1 SHOP WITH CHEF EXPERIENCE AT THE FAIRMONT ROYAL YORK

To squeeze or not to squeeze the local tomato? The Fairmont Royal York answers the question and shares the secret shopping haunts and hints for sustainable meat, fish, and produce shopping. The hotel's award-winning culinary team offers it all up in the spirit of Apprenticeship and environmental stewardship with their Shop With Chef package. Included in the package: two nights accommodation for two, one hour culinary tour of St. Lawrence Market, coffee for two at Pasta Mia, St. Lawrence Market, sample tasting at Golden Orchard Fine Foods, Peameal Bacon Sandwiches for two at Carousel Bakery, one hour walking tour of the St. Lawrence Market with historian Bruce Bell, and a Four Course dinner for two in EPIC. Expiry October 31, 2012. Friday and Saturday Nights only and subject to availability. All incidental charges incurred during stay are extra. Parking and gratuities are not included.

Courtesy of:

THE FAIRMONT ROYAL YORK

Value:

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\$750

### L2 BOSTON EXPERIENCE

The most European of American cities, Boston will charm even the most discerning traveller. Perfect to be explored on foot from the Freedom Trail to Faneuil Hall. Enjoy this two night stay compliments of The Westin Boston Waterfront located in Boston's artfully revitalized waterfront district less than three miles from Logan International Airport. Included in your stay is breakfast for two. Then enjoy a two night stay at another Starwood Hotels & Resorts property - Sheraton Boston Hotel in a Club Level River View room. The Sheraton Boston Hotel stands as the gateway to Back Bay, America's favorite historical architectural neighborhood in the heart of America's favourite city. Arrive in Boston in style with two round trip tickets compliments of Porter Airlines - Porter Airlines - Flying Refined. Porter's philosophy is to make travel easier by lightening the load and reintroducing convenience, speed and service to air travel. Expiry for hotels October 2012. Porter travel arrangements must be made by September 30, 2012.

Courtesy of:

THE WESTIN BOSTON WATERFRONT SHERATON BOSTON HOTEL PORTER AIRLINES



Value: \$4,000



### L3 MEXICAN RIVIERA MAYA EXPERIENCE

Enjoy the exquisite warmth and the relaxed culture of the Fairmont Mayakoba with a five night stay for two in a Signature Casita Room generously donated by Fairmont Hotels & Resorts. The Riviera Maya is located in Mexico on the Yucatan Peninsula in the State of Quintana Roo and nests alongside the Caribbean Sea just south of Cancun. This AAA 5 Diamond Resort is tucked under a forest canopy and nestled within a network of crystal clear waterways on 45 acres alongside the Caribbean Sea. Reflecting on the water and a tropical forest home your Signature Casitas room is situated in a house with four rooms each offering exceptional views. Each Casita is scattered throughout the resort's tropical forest and is styled to intertwine seamlessly with the luxurious outdoors. Your five nights accommodation will also include breakfast. Valid until October 22, 2012 and subject to availability. Blackout dates include President's Week, Easter, Christmas, and Thanksgiving. Incidentals are the responsibility of the guests.

Courtesy of:

FAIRMONT MAYAKOBA FAIRMONT HOTELS & RESORTS \$3,100

Value:

*\$3,*10



### L4 AIR CANADA CENTRE

Watch the Raptors take charge in your own private box with seven of your friends at the Air Canada Centre. Watch your favorite Raptor and the rest of the team claw their way to victory while you sit back and enjoy the comfort and the luxury of this executive suite which includes VIP entrance, leather seating and a television set for instant replays. Food not included and must be purchased through the Air Canada Centre. Due to the player lock-out Game Date may be in the new year. If season is cancelled all together, Grosnor Industries - ProDesign have offered the same box for eight people in total for a fascinating and exciting game with the Toronto Rock, our National Lacrosse team in the new year. The Toronto Rock are called a dynasty having won five NLL championships in seven years including 2011. Season starts in January

Courtesy of: GROSNOR INDUSTRIES – PRODESIGN DIVISION Grosnor Industries through it's ProDesign division creates and manufacturers innovative hotel room & restaurant accessories for the hospitality industry.

Value:

\$1,500





### L5 HOCKEY IN MONTREAL

Hockey Night in Canada is a true statement best experienced during a hockey game at Le Bell Centre Montreal. If you are a true hockey enthusiast this package is for you. On Saturday, March 3, 2012 the Montreal Canadians play the Toronto Maple Leafs at The Bell Centre in Montreal. You and three friends can enjoy the game in style in a box courtesy of Saputo Dairy Products and to make sure that you get there in style and stress free enjoy four VIA One tickets to and from Montreal. A more human way to travel! Arrive the night before and enjoy all that Montreal has to offer, then relax in the comfort of Le Centre Sheraton for the evening before you head out to the game. Le Centre Sheraton offers unparallel accommodations. Newly renovated, it boasts a prime location steps from world-class shopping, exquisite dining and entertainment. A warm welcome in downtown Montreal! Two rooms for two nights, March 2 and March 3 only. Food not included. Room and taxes only for hotel stays. Package is for four people.

Courtesy of: SAPUTO DAIRY PRODUCTS CANADA G.P. STARWOOD CANADA VIA RAIL Value: \$4,000

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#### L6 LASER EYE SURGERY

Make the decision that will change your life – have your vision corrected with laser eye surgery – no more glasses – no more contacts. Think of the money you will save every year! The Bochner Eye Institute has been in business for close to 80 years and over the past decade its surgeons; Dr. Harold Stein, Dr. Albert Cheskes and Dr. Raymond Stein (graduates of the Mayo Clinic), have performed innumerable laser eye surgeries to correct common vision problems like nearsightedness, farsightedness and astigmatism. All laser eye surgery candidates must be deemed to be a medically suitable candidate for either a LASIK or PRK procedure. The surgerywill be performed at a date and time that is mutually agreed to by the bearer and The Bochner Eye Institute. In the event that the bearer is not found to be a medically suitable candidate, the certificate can be transferred to another individual who is. This certificate cannot be redeemed for cash.

Courtesy of: BOCHNER EYE INSTITUTE

Value: \$5,500



### L7 CANADIAN WOMEN'S OLYMPIC HOCKEY TEAM EXPERIENCE

Cheryl Pounder is a two time Olympic Gold Medal winner and was one of the youngest players ever added to the National Women's Hockey Team roster. She now does colour commentary for CTV and TSN during International Women's competititon. Through her pursuit of both educational and physical excellence, and her impressive sports achievements, Pounder has become an inspirational and effective motivational speaker. Tonight she is offering her services to help motivate and inspire your organization. Topics are Pursuit of Excellence, Courage to Overcome Adversity, Leadership and Teamwork or Growing for Gold. Cheryl will provide a 45 minute "motivational' speaking engagement for corporate or team purposes. Dates to be mutually agreed upon. Speaking engagement to be held in the GTA (outside engagements will be subject to expenses and a small stipend).

Courtesy of:	THE GLOBE AND MAIL
Value:	PRICELESS

\$1,500

### L8 TORONTO HOCKEY EXPERIENCE

Go Leafs Go! Time to cheer the best supported team in the league - the Toronto Maple Leafs. Cheer Toronto's Team of hope in style with these four gold tickets compliments of Coca-Cola Refreshments. Right by the action theses seats are hard to come by – Section 120 Row 21. Make your evening complete with a \$400 gift certificate for dinner at the highly acclaimed restaurant Far Niente compliments of SIR Corp. Located just up the street from th Air Canada Centre, Far Niente features an atmosphere of relaxed elegance and unsurpassed style. Included in this hockey in style package is a signed Leafs Jersey by Phaneuf.

Courtesy of:

COCA-COLA REFRESHMENTS SIR CORP.

Value:





#### L9 TORONTO BLUE JAYS MEMORABILIA AND HSBC CLUB VIP TICKET PACKAGE

Experience the ultimate Toronto Blue Jays baseball experience with these two tickets to a 2012 season game in the HSBC Club VIP section behind home plate. Along with these amazing seats where you will be definitely part of the action enjoy all the privileges of a HSBC Club VIP – your own dedicated entrance, a VIP lounge, seats with extra leg room, padded chairs and cup holders, in-seat stadium snacks and a pre-game gourmet buffet dinner for two presented by Rogers Centre's Executive Chef Dilup Attygalla. ARAMARK Canada would like to make the experience complete and add a few souvenirs to your Blue Jays experience:

- A signed ball by Roberto Alomar from the July 24th 2011 weekend where he was inducted into the Baseball Hall of fame the first player to wear a Blue Jays Uniform in Cooperstown!
- A souvenir signed mini bat by Roberto Alomar from the July 31st game where, in front of a sold out Rogers Centre, his number, 12, was retired and raised in the stadium the first number to be retired in Blue Jays history on July 24th!
- And an autographed photo marking Dustin McGowan's return to the pitchers mound during the game between the Blue Jays and the Boston Red Sox on September 6th.

Courtesy of: ARAMARK CANADA LTD.

PRICELESS

Value:

L10 GLASS TIGER EXPERIENCE

One of a kind opportunity to meet the members of Glass Tiger and take home your own acoustic guitar signed by all the members of the band! As a Glass Tiger fan your experience does not end there — join the band members back stage and have Alan Frew write the lyrics of your favourite Glass Tiger song on the back of the guitar! Priceless! A definite one of a kind experience!

Courtesy of: GLASS TIGER LORRAINE LAWSON ENTERTAINMENT Value: PRICELESS

- 1. Visit to CHUM FM Morning Radio Show Value \$1,000 Courtesy of 104.5 CHUM FM
- 2. The Globe and Mail 26 Week Subscription Value \$300 Courtesy of The Globe and Mail Inc.
- 3. Reidel Wine Decanter Value \$500 Courtesy of The Garland Group
- 4. Elmwood Spa Gift Certificate Value \$200 Courtesy of Abell Pest Control Inc.
- 5. iPad2, 32GB, WiFi Value \$700 Courtesy of tappatec Inc.
- 6. The Fairmont Palliser Two Night Weekend Stay Value \$800 Courtesy of The Fairmont Palliser
- 7. ACE Bakery Gift Basket Value \$150 Courtesy of ACE Bakery
- 8. Mantel Clock Value \$500 Courtesy of Artco International Inc.
- 9. ESKA Water Supply Value \$300 Courtesy of Eaux Vives Water Inc.
- 10. Bunn-O-Matic Coffee Machine Value \$150 Courtesy of Bunn-O-Matic Corporation of Canada
- 11. Paderno Hearthstead 12-piece Cookware Value \$750 Courtesy of Burnbrae Farms Ltd.
- 12. 7" Santoku Knife Value \$80 Courtesy of Canada Cutlery Inc.
- 13. McCormick Spice Rack Value \$120 Courtesy of McCormick Canada
- 14. 7" Santoku Knife Value \$80 Courtesy of Canada Cutlery Inc.
- 15. Keurig Coffee Gift Pack Value \$200 Courtesy of Canadian Hotel Supply
- 16. Casino Rama Escape Package Value \$460 Courtesy of Casino Rama
- 17. Crystal 5 Restaurant Gift Certificate Value \$250 Courtesy of Compass Group Canada
- 18. Wiser Gift Basket Value \$300 Courtesy of Corby Distilleries Limited
- 19. Delta Barrington Weekend Stay Value \$350 Courtesy of Delta Barrington
- 20. David Roberts Gift Basket Value \$150 Courtesy of David Roberts Food Corp.
- 21. Delta Chelsea Hotel One Night Stay Value \$450 Courtesy of Delta Chelsea Hotel
- 22. Sysco Guest Supply Pamper Pack Value \$200 Courtesy of Sysco Guest Supply Canada
- 23. Delta Hotels & Resorts Anywhere 3 Night Stay Value \$960 Courtesy of Delta Hotels and Resorts
- 24. E.D. Smith Bushel Gift Basket Value \$50 Courtesy of E.D. Smith Foods, Limited
- 25. ESKA Water Supply Value \$300 Courtesy of Eaux Vives Water Inc.
- 26. Sidney Crosby Autographed Framed Print Value \$350 Courtesy of Tim Hortons Inc.
- 27. Maple Leafs VS NY Islanders Red Club Seats Value \$400 Courtesy of Ecolab
- 28. Absolute Vodka Gift Basket Value \$300 Courtesy of Corby Distilleries Limited
- 29. Extreme Pita \$250 gift certificate Value \$250 Courtesy of Extreme Brandz Extreme Pita and Mucho Burrito
- 30. Mucho Burrito \$250 gift certificate Value \$250 Courtesy of Extreme Brandz Extreme Pita and Mucho Burrito
- 31. Nestle Gift Basket Value \$150 Courtesy of Nestle Professional Canada
- 32. Sysco Guest Supply Pamper Pack Value \$200 Courtesy of Sysco Guest Supply Canada
- 33. Fairmont The Queen Elizabeth Two Night Stay Value \$500 Courtesy of Fairmont The Queen Elizabeth
- 34. Rudsak Weekend Bag Value \$200 Courtesy of Metro Toronto Convention Centre
- 35. Stillwater Spa Gift Certificate Value \$200 Courtesy of Abell Pest Control Inc.

- Four Seasons Toronto Two Night Stay Value \$1070 Courtesy of Four Seasons Hotel 36 37 Foursome Golf Glen Abbey Golf Clinic Value \$300 Courtesy of Glen Abbey Golf Club Humber Room Dinner for Eight Value \$320 Courtesy of Humber College 38 Tassimo Gift Basket Value \$300 Courtesy of Kraft Canada Inc. 39 40 Il Fornello Gift Certificate Value \$60 Courtesy of il Fornello Holiday Inn Anywhere 5 Night Stay Value \$500 Courtesy of Intercontinental Hotels Group Inc. 41 42 Roots Leather Banff Travel Bag Value \$350 Courtesy of Hilton Worldwide ESKA Water Supply Value \$300 Courtesy of Eaux Vives Water Inc. 43 44 Mandarin Buffet Dinner for Six Value \$160 Courtesy of Mandarin Restaurant Franchise Corporaton Jay-Z & Kayne West Concert Value \$500 Courtesy of Maple Leaf Sports & Entertainment 45 Marriott Hotels of Canada Anywhere 2 Night Stay Value \$500 Courtesy of Marriott Hotels of Canada 46 47 Rudsak Weekend Bag Value \$200 Courtesy of Metro Toronto Convention Centre Stormtech Jacket Value \$100 Courtesy of Metro Toronto Convention Centre 48 49 Metro Wallcoverings \$500 Gift Certificate Value \$500 Courtesy of Metro Wallcoverings Inc. 50 Pickle Barrel Gift Certificates Value \$400 Courtesy of Pickle Barrel Restaurant Ltd. 51 Mirvish Productions - 4 Tickets to HAIR Value \$400 Courtesy of Mirvish Productions 52 Higgins & Birk Gift Basket Value \$200 Courtesy of Mother Parkers Tea & Coffee Inc. 53 Men's Watch Value \$300 Courtesy of Odyssey Wallcoverings 54 Women's Watch Value \$300 Courtesy of Odyssey Wallcoverings 55 Oneida Lagen Full Cutlery Set with case Value \$1200 Courtesy of Oneida Canada, Limited 56 Fairmont Chateau Laurier One Night Stay Value \$250 Courtesy of Fairmont Chateau Laurier 57 Ottawa Convention Centre Luncheon for Six Value \$600 Courtesy of Ottawa Convention Centre 58 The Westin Ottawa Two Night Stay Value \$600 Courtesy of The Westin Ottawa 59 Nestle Gift Basket Value \$150 Courtesy of Nestle Professional Canada 60 Pepsi Bar Fridge Value \$300 Courtesy of PepsiCo Canada Movie Night Gift Basket Value \$150 Courtesy of Zast Foods Corporation 61 62 Pickle Barrel Gift Certificate Value \$400 Courtesy of Pickle Barrel Restaurant Ltd. Procter Silex Blender Value \$130 Courtesy of W.D. Colledge Co. Ltd. 63 64 Pizza Pizza for a Year Value \$240 Courtesy of Pizza Pizza Limited Northern Feather Goose Down Duvet and Pillows Value \$1,000 Courtesy of Northern Feather Canada Ltd. 65 Rogers Cable HD PVR Value \$600 Courtesy of Rogers Cable Commercial Inc. 66 67 Lacey Table Lamp Value \$160 Courtesy of Dolan Hospitality Vera Wang Queen Sized Bed Value \$1,900 Courtesy of Serta Hospitality Canada 68 69 Encore Draperies Queen Sized Duvet Value \$120 Courtesy of Encore Draperies 70 Simmons Queen Sized Bed Value \$1,800 Courtesy of Simmons Canada Inc. 71 The Globe and Mail 26 Week Subscription Value \$300 Courtesy of The Globe and Mail Inc.
  - 72 HINE VSOP Cognac Value \$90 Courtesy of WWS Inc.

- 73 Starbucks Gift Basket Value \$300 Courtesy of Starbucks Coffee Canada Inc.
- 74 South St. Burger Co. \$200 Gift Certificates Value \$200 Courtesy of New York Fries and South St. Burger Co.

- 75 Steam Whistle VIP Tour Value \$250 Courtesy of Steam Whistle Brewing
- 76 Stratford Chefs School Dinner Value \$300 Courtesy of Stratford Chefs School
- 77 Stratford Shakespeare Festival Tickets Value \$170 Courtesy of Stratford Shakespeare Festival
- 78 The Fairmont Waterfront Two Night Stay Value \$540 Courtesy of The Fairmont Waterfront, Vancouver
- 79 The Globe and Mail 26 Week Subscription Value \$300 Courtesy of The Globe and Mail Inc.
- 80 2011 Olympic Women's Hockey Team Framed Signed Print Value \$300 Courtesy of The Globe and Mail Inc.
- 81 Wine Fridge with Case of Wine Value \$400 Courtesy of The Kirkwood Group
- 82 Tim Hortons Coffee Lovers Basket and Home Brewer Value \$250 Courtesy of Tim Hortons Inc.
- 83 National Ballet's Greta Hodgkinson's signed Ballet Slippers Value \$100 Courtesy of The National Ballet of Canada
- 84 The Westin Bayshore Two Night Stay Value \$450 Courtesy of The Westin Bayshore, Vancouver
- 85 The Westin Trillium House Two Night Stay Value \$830 Courtesy of The Westin Trillium House, Collingwood
- 86 Tim Hortons Back Pack Value \$220 Courtesy of Tim Hortons Inc.
- 87 Procter Silex Blender Value \$130 Courtesy of W.D. Colledge Co. Ltd.
- 88 Wine Basket Value \$100 Courtesy of Wine Council of Ontario
- 89 Royal Doulton Pretty Ladies Figurine 'Samantha' Value \$330 Courtesy of WWRD Canada, Inc.
- 90 Gordon Ramsay by Royal Doulton Maze Oven-to-Tableware Value \$200 Courtesy of WWRD Canada, Inc.
- 91 HINE VSOP Cognac Value \$90 Courtesy of WWS Inc.
- 92 Nestle Gift Basket Value \$150 Courtesy of Nestle Professional Canada
- 93 iPod Touch 32 GB Value \$300 Courtesy of The NDP Group
- 94 Delta Addison Touch Sensor Faucet Value \$480 Courtesy of Masco Canada
- 95 Delta Lahara Touch Sensor Faucet Value \$440 Courtesy of Masco Canada
- 96 Delta Pilar Touch Faucet Value \$600 Courtesy of Masco Canada
- 97 59 Studio Sink Value \$450 Courtesy of Bridgewater International
- 98 Grohe Bathroom Accessories Value \$170 Courtesy of Grohe Canada
- 99 Acrylic Lamp Value \$250 Courtesy of Tai Pan Lighting
- 100 Chandelier Value \$300 Courtesy of Tai Pan Lighting
- 101 "Along the Quai" by Canadian Photographer Mila White Value \$700 Courtesy of PI Fine Art
- 102 His and Her 26" Huffy Cranbrook Cruiser/Comfort Bikes Value \$360 Courtesy of Basic American Foods
- 103 Slipper Chair Value \$850 Courtesy of Vogel of Canada Ltd.
- 104 Entertainment Unit TV and Cabinet with Fireplace Value \$1250 Courtesy of Bühler Furniture
- 105 Executive Managers Office Chair Value \$530 Courtesy of RHB Enterprises Inc.
- 106 Yoko Leather Storage Ottoman Value \$540 Courtesy of Stylus Furniture
- 107 Stretch Trainer Value \$800 Courtesy of Precor
- 108 Round Side Table Value \$270 Courtesy of Fleetwood Fine Furniture
- 109 Molson M Beer Fridge Value \$300 Courtesy of Molson Coors Canada

# Balloon Bonanza

#### Our Balloon Bonanza prizes were generously donated by the following Canadian Hospitality Foundation supporters:

Blake, Cassels & Graydon, LLP Campbell's North American Foodservice Sales Canada Dry Mott's Inc. Canadian Restaurant and Foodservices Association **Centennial College Cineplex Entertainment** David Roberts Food Corp. Gabby's Restaurant Group Gordon Food Service Hudson's Bay Company Imago Restaurants Inc. Metro Toronto Convention Centre Molson Coors Canada Mother Parkers Tea & Coffee Inc. New York Fries and South St. Burger Co. Nestle Professional Canada **Ontario Science Centre** PepsiCo Canada Prime Restaurants Inc. Rverson University, Ted Rogers School of Hospitality and Tourism Management Sasha Jackson Mystery, Jill Edmondson SIR Corp The Garland Group The Globe and Mail Inc. The Old Spaghetti Factory Tim Hortons Inc. **Unilever Food Solutions** University of Guelph University of Victoria W.D. Colledge Co. Ltd. Zast Foods Corp.

# Cash Donations

The following companies have also made generous cash donations:

Dare Foods Les Meubles Saint-Damase Inc. Pickle Barrel Restaurant Ltd. Marriott Hotels & Resorts Canada McCormick Canada





Jane Gaynor

#### **1991 SCHOLARSHIP WINNER**

Jane Gaynor was awarded a Canadian Hospitality Foundation scholarship in 1991. The value of the scholarship extended well beyond the financial benefit; Jane looks back on the award as genuine support that someone believed in her.

To the students receiving their Canadian Hospitality Foundation scholarship today, Jane would like to say; 'Congratulations and welcome to an amazing industry! Embrace it ... the opportunities awaiting you are endless.'

For all of tonight's contributors; 'Thank you! Please keep continuing to support the Canadian Hospitality Foundation. We need to continue to attract and incentivize bright, driven, motivated leaders to join our industry. My scholarship provided me with the support and the confidence, as I'm sure it will for the recipients today and into the future.'

#### **1982 SCHOLARSHIP WINNER**



Margot Swindall

"Being awarded a Canadian Hospitality Foundation scholarship has had a profound impact on my career in hospitality. The recognition galvanized my decision to attend the University of Guelph B.Comm School of Hotel and Food Administration.

During the awards ceremony I was offered my first job in operations management and have never looked back. After 25 years working in a variety of positions for both Canadian and globally owned foodservice and hospitality organizations, I look forward to future career possibilities in this dynamic industry for years to come."





#### 2008 SCHOLARSHIP WINNER

"Receiving a scholarship from the Canadian Hospitality Foundation made a tremendous difference in my life. It meant financial support for me and my young family during my college education as well as invaluable exposure to many of our industry leaders. I was able to obtain employment as an F&B Operations Manager as direct result of the networking opportunities that the CHF provides for all scholarship winners."

Lars Friedriszik



Mark your calendar and join us for the 2012 CANADIAN HOSPITALITY BALL

THE WESTIN HARBOUR CASTLE TORONTO Saturday, October 20, 2012





